



Minneapolis, MN

[www.tidalwake.com](http://www.tidalwake.com)

FOR IMMEDIATE RELEASE

## **Tidal Wake debuts New 4-in-1 Tidal Wake Shaper at Surf Expo, Orlando, Sept 6-8, Booth 824**

### **First Ever – Tidal Wake Shaper Works on Boats With and Without Built-in Wake Surf Systems**

Minneapolis, Minnesota (9-6-18) – Tidal Wake, the makers of innovative wake surf and boating products, introduces new 4-in-1 Tidal Wake Shaper at the Surf Expo, Sept 6-9, 2018 in Booth 824.

**Tidal Wake Shaper** is the most innovative, versatile, portable wake shaping system available. Novice or pro, this device creates incredibly big, sculpted and challenging wakes ... the kind that wake surfers dream about. The brilliantly engineered 4-in-1 Fin-Flip design lets you create four different wake profiles instantly with one device – no tools required to install. Then after the fun, the entire device fits in its tote and easily stows into small spaces like a boat's glove box!

With **Tidal Wake Shaper** you can teach an old boat new tricks – new boats, too. It works on the boat you already own **and** on boats that already have built-in wake surf systems. Using a portable wake shaper on a boat with a built-in wake surf system doubles the wake profiles and doubles the fun. It's like putting your built-in system on steroids!

You'll love the wake you make with **Tidal Wake Shaper**! Patent Pending. For more info on Tidal Wake On-the-Water products, visit Booth 824 at the Surf Expo, or go to [www.tidalwake.com](http://www.tidalwake.com). ###

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**About the Company:** Tidal Wake, a division of McNaughton Incorporated, founded by brother/sister team Jamie and Patrick McNaughton in 1985. The company is a world-renowned manufacturer of ingenious boating, home, child safety and outdoor products. Their brands include Tidal Wake, Buckle Guard, Body & Sole, Gadjit, Master Mounts, Window Vases and iHugg. Visit [www.tidalwake.com](http://www.tidalwake.com).

**IMAGES – hi-resolution images available upon request**

## **Tidal Wake Shaper**



## Tidal Wake Shaper In Use



In the Tote



On the Boat



**In the Glove Box**